



Sanjeeva Kumar

Additional Secretary
Tele : 23061066
Telefax : 23063809
E-mail : ash-mohfw@nic.in

*please
OK*



सत्यमेव जयते



स्पीड पोस्ट द्वारा
BY SPEED POST

SPEED POST

भारत सरकार

स्वास्थ्य एवं परिवार कल्याण मंत्रालय
निर्माण भवन, नई दिल्ली - 110011

Government of India

Ministry of Health & Family Welfare

Nirman Bhavan, New Delhi - 110011

D.O.No. P.16012/08/2019-TC

Dated the 24th June, 2019

Dear

Sir

Article 5.3 of the WHO Framework Convention on Tobacco Control (WHO FCTC) to which India is Party, obliges Parties to act to protect public health policies from commercial and other vested interests of the tobacco industry in accordance with national laws. Guidelines for implementation of Article 5.3 state clearly that governments should limit interactions with the tobacco industry and avoid partnership. These Guidelines are also explicit that Governments should not accept financial or other contributions from the tobacco industry or those working to further their interests.

I wish to convey that WHO Framework Convention on Tobacco Control Secretariat's had issued a statement on the launch of the Foundation for a Smoke-Free World, stating that Foundation for a Smoke-Free World is tobacco industry-funded initiative as a clear attempt to breach the WHO FCTC by interfering in public policy. The Convention Secretariat has also communicated that this is a deeply alarming development aimed at damaging the treaty's implementation.

It is pertinent to mention that the above mentioned Foundation has received a pledge of \$80 million USD annually for 12 years, beginning in 2018 from Philip Morris International (PMI), world's largest tobacco company. It is understood that PMI is manufacturing ENDS including e-cigarettes & like devices and promoting these devices as harm reduction alternative to cigarette smoking. The Foundation for a Smoke-Free World (FSFW) which is an entity funded entirely by Philip Morris International (PMI).

In the above background, it is advised that any collaboration with the Foundation for a Smoke Free World should be avoided in the larger interest of Public Health. Further, all the departments and institutions in your State/UT may also be advised accordingly.

Regards,

Yours sincerely

(Sanjeeva Kumar)

To : Chief Secretary, All States.

Copy to

Additional Chief Secretary\Principal Secretary\Secretary (Health) of all States / UTs